

DEMONSTRATION/ILLUSTRATED SPEECH CRITIQUE FORM

Participant: _____ Age of Jan 1: _____

Club: _____ Project: _____

Title of Demonstration/Speech: _____

Individual (1 person, 3-5 min) Team (2+ people, 4-7 min) Group (3+ people, 7-10 min)

Areas of Critique:	Comments:	Points:
APPPEARANCE: • Neat & Clean • Appropriate to content & age		/10
INTRODUCTION: • Clever, Catchy opening • Interesting, short & complete • Topic: worthwhile & practical		/10
BODY: • Originality of presentation • Organization of content • Information accurate & complete • Manner-holds audience's interest, Suitable to subject		/40
SUMMARY: • Summarized important points • Asked for questions • Answers questions accurately & with confidence (age should be taken into consideration)		/10
POSTER/POWERPOINT/WORK AREA: • Used poster or Power point • Materials, charts, slides neat & easily read • Equipment & props suitable • Work area neat & clean • Finished product displayed • Visuals/ Props used support presentation		/20
PRESENTATION: • Voice natural, understandable • Friendly, Confident • Coordinates work & speaking well • Volume, Rate, Eye contact • Appropriate movement, gestures • Within timeframe		/10
TOTAL POINTS	<input type="checkbox"/> Blue <input type="checkbox"/> Red <input type="checkbox"/> White <input type="checkbox"/> Pink	/100

(Important- Save this form to put in the project section of your record book to qualify for awards)

Questions or additional comments:

Judge (signature): _____ Date _____

WAUKESHA COUNTY DEMONSTRATION KIT

More and more club members are giving demonstrations before their clubs every year. Besides having fun doing it, you will learn a lot at the same time. Demonstrating is easy, it is simply showing and telling how to do something. When your Dad shows you how to drive a nail, he is giving a demonstration. When your Mother shows you how to set the table, she is giving a demonstration. We either see or give some kind demonstration most every day of our lives. Demonstrations may be given alone, or you can have a teammate help you. Anything you have learned to do in your club work can be used for your demonstration. For your first time, especially if you are under 14 years of age, try something easy that you can do in two or three minutes. Your demonstration will be easy to plan and do if you choose something:

- That you know--something you learned in your club work
- That you think you will enjoy showing others
- Is not too hard to do
- That can be easy and quickly done
- That does not need too much equipment
- That will likely interest others-

WHY HAVE DEMONSTRATIONS

- It is the most effective way of teaching a great many things, when a person HEARS and SEES what someone is doing, he can understand it and remember it longer.
- It teaches you to plan procedures and think logically.
- It inspires and motivates you to find out more about projects
- It provides another way for you to feel a part of the club program.
- It provides training experience for you.
- It generates interest for parents and others in the club.
- It is a requirement for you to receive a gold medal.
- It is a requirement to receive a project medal.

There are certain elements that every good demonstration must have. Beyond these basics, your demonstration can be as creative and imaginative as you are. It gives you the opportunity to share your knowledge and skills in public speaking and learning to express yourself more effectively.

EVERY DEMONSTRATION MUST HAVE:

INTRODUCTION-a title should be clever. It can add interest and capture your audience's attention. It does not have to tell exactly what you are going to do, but it should give a hint. Ask a question or make a startling remark. Make the audience wonder what you are going to do. Then explain very briefly. Add your own personal touch.

BODY-a presentation or subject of the demonstration. Subject matter should be accurate and arranged in order of how you will demonstrate. Pick a project or subject that you enjoy and develop your demonstration. Coordinate work and speaking together, practice, practice, practice, give demonstration several times before you do it at county level. Remember to ask audience for questions.

POSTER OR POWERPOINT & WORK AREA-you will need at least one poster or a PowerPoint presentation. . Examples for a cooking demo could include a title poster, recipe poster, method poster and nutritional facts poster. People remember more when they hear what you say and see the poster or PowerPoint.

Here are a few tips for good posters

- a.) Keep your poster simple.
- b.) Use large, plain letters. Capitol letters should be as least 1-1/2", small letters should be at least 1". All lettering should be straight and neat.
- c.) Add some imagination with simple art

WORK AREA-keep your work area neat and clear so that people can see what you are doing. Mentally divide the area into three parts. One area for unused items (not all demos use utensils and/or ingredients), the middle area to work in, and the third area for used items. Brand names should be covered. As you use an item from one area, put it in the used area. This way you won't get mixed up.

SUMMARY-at the end of your demonstration, review the important points that the audience should remember.

QUESTIONS-ask for questions from the audience. Before answering the question, repeat it so everyone understands what you are talking about. If you do not know the answer, tell the person that you will be glad to find the answer and report back to them.

FACTS-be sure you give accurate information. If it is a food demonstration, be sure to include nutritional facts. Historically facts, unusual ways of using product, animal or food, ethnic influences add interest to your demonstration. Use these to fill in long silent spots. You might also tell why you like what you are doing and how you became interested in what you are demonstrating. A finished product is more appealing in an attractive or natural setting. If you have a food product, a place setting and small centerpiece might be appropriate. A craft might be displayed, as it would be in the home.

A FEW TIPS ABOUT DEMONSTRATING

- Be natural, be yourself, be friendly
- Smile when you can--act like you are enjoying yourself
- When you demonstrate, you work and talk at the same time
- Talk about things you know
- Do not memorize--speak from your own experience
- Give your demonstration before members of your family, leaders, or project members.
- Ask for tips on doing better.
- Before you finish, invite your audience to ask questions.
- Be sincere, but friendly; do not be afraid to say you do not know.
- No one is expected to know everything.
- When you have finished, thank your listeners, pick up your materials, and leave your table neat and clean.
- Use animals when appropriate. These might be real or stuffed, or a person pretending to be an animal.
- Involve your audience--this is especially effective in music, drama, or recreational demonstrations.
- Use people to pantomime the demonstrations parts. For example, in a demonstration in Electricity, people can be battery wires, a switch and a light bulb.

NOW you are ready to **PLAN YOUR DEMONSTRATION**. Think things through and write down a step-by-step outline.

COUNTY ACTION DEMONSTRATION/SPEECH GUIDELINES

All categories must be critiqued to fulfill county demonstration requirements

DEMONSTRATIONS: Can be done by either

Individual Demo	One person	3 to 5 minutes
Team Demo	Two or more persons	5 to 7 minutes
Group Demo	More than two persons	7 to 10 minutes

DEFINITION and RULES OF DEMONSTRATIONS:

Can be done by either one individual, a team of two individuals or group of individuals
Must use at least one poster; also uses props or aides in the presentation
Has had some planning or preparations prior to doing the demonstration
Has an introduction, body and summary (Note cards are acceptable)
Time length is short (3-10 minutes from beginning to end)
Demonstrator asks the audience/judge for questions
Has an individual such as a judge or another adult give helpful comments or critique
4-H members should give demonstrations at the club level and higher
Member must give a demonstration at the county level as a requirement of a project medal

*See Project Medal Requirements below.

ACTION DEMONSTRATION:

Is similar to a demonstration but for a sustained period of time in which the presenter/group works on an article or item
Has some planning or preparations prior to doing the demonstration
The presenter "chats" with visitors about what they are doing, why they are doing the things they are and what the final outcome will be
At least one poster must be used; props and aides are used during the presentation
Time length is longer (1-3 hours)
These are not judged but may be critiqued and helpful comments given
4-H member may give an action demonstration at the county level or equivalent to count toward the requirements of a project medal

SPEECH/ILLUSTRATED TALK:

Is an original presentation written by the speaker/group (not a reading or a repeat of something written by someone else)
No props or aids are used for a regular speech; an illustrated speech utilizes props or visual aids in the presentation
Does not need to be memorized, usage of note cards is acceptable
Has been written, planned and prepared by the speaker
Has an introduction, body, and summary
Time length is 3-10 minutes
4-H member may give a speech/illustrated at the County Demonstration Day or equivalent to count toward the requirements of a project medal

PROJECT MEDAL REQUIREMENTS:

County level critiqued demonstrations given at Demo Day, County Fair Action Stage, Open House and Curtain Call are acceptable places to give demonstrations for project medal requirements. The Demonstration/Speech Critique form must be completed and signed and put into member's record book for the demonstration to qualify for a medal. County level project meeting demonstrations do not fulfill the requirements for a critiqued demonstration.